



Media Release

Cognitec on Alexander Haig's 21st Century Business Television series

Dresden, September 12, 2008. Cognitec Systems GmbH, - a leader in face recognition technology and systems, today announced that it is going to be featured on Alexander Haig's 21st Century Business Television series. For air schedule, please click link: <http://www.21cbtv.com/1934FBN.pdf>

We are very pleased with the opportunity afforded to us by *21st Century Business* to disseminate Cognitec's vision and product offering. Over the last few years, Cognitec has achieved a leadership position within the face recognition market by delivering superior products based on our world-class R&D capabilities and maintaining a keen focus on meeting the ever-changing needs and operational challenges of our fast growing customer base. More specifically, while governmental and homeland security customers remain one of our significant market segments, we are currently also addressing the significant demands of consumer applications that benefit from face recognition technology. Further, we also continue to broaden and advance our already robust collaborations with well-established systems integrators that utilize our technology in their end-customer solutions. We remain committed to advance our face recognition technology platform through world-class innovative research to meet the security and consumer demands of this exciting 21 century," stated Alfredo Herrera, Cognitec's CEO.

About Cognitec

Headquartered in Dresden, Germany and offices in Herndon, VA; Miami, FL; Rio de Janeiro, Brazil; and Hong Kong, China, Cognitec develops markets and deploys the well-established and market leading FaceVACS® face recognition software to global customers and government agencies. Cognitec's software experts have been developing face recognition technology since 1995. In various independent evaluation tests including the Face Recognition Vendor Tests in 2002 and 2006, FaceVACS® has proven to be the leading technology available on the market.

For more information, please contact: info@cognitec.com www.cognitec.com

Cognitec Systems GmbH
Dr. Juergen Pampus
Grossenhainer Str. 101 D-01127 Dresden, Germany
Contact:
pampus@cognitec.com
Phone: +49-351-862-9212

Sarah Hall
Contact:
hall@cognitec.com
Phone: 1-305-629-3113



Media Release

About *21st Century Business*

21st Century Business airs on CNBC (as paid programming) and the Fox Business Network (as paid programming). 21st Century Business may also be viewed through video on demand via www.21cbtv.com. The 21CBTV Series is also available at more than 90 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please [click here](#) or e-mail moniqueh@mmpusa.com. For more information, please visit www.21cbtv.com.