



## Media Release

### **Cognitec Systems Software Selected for AmberVision Child Identification Program; AMBER Alert System Enhanced with Face Recognition Technology to ID Missing Children.**

Dresden/Miami, December 1st, 2009 -- Cognitec Systems, - a leader in face recognition technology and systems, is pleased to announce its selection by SecurLinx as the face recognition provider for AmberVision, a new service that augments existing AMBER Alert systems nationwide. Cognitec's software is being deployed within AmberVision. The service enables law enforcement to more quickly identify missing children by electronically distributing photographs, developing 2D and 3D images of victims, and verifying the identities of missing children using face recognition software.

Specifically, Cognitec's software is used to assist law enforcement in the identification of a child suspected to be the subject of a missing persons alert. From a photograph taken in the field, Cognitec's face recognition software is used to generate a real-time alert delivered to police on their hand-held devices. This alert provides a biometric comparison of the field image with a photograph of the missing child. The system works in a matter of moments and in situations where time is a valuable commodity. More than 800,000 children are reported missing every year in America. That is a missing child every 40 seconds.

"We are extremely pleased that Cognitec's face recognition software is being used in AmberVision," commented Alfredo Herrera, CEO of Cognitec Systems. "Security and safety are key uses of our software, and we cannot think of a higher purpose than helping in cases of child abduction."

#### **About AmberVision.org**

Developed, distributed and operated by SecurLinx, AmberVision is a service that allows parents to pre-enroll the information required to issue a missing person alert along with a photo. The software has been tested by various law enforcement agencies such as sheriff's departments, municipal law enforcement and State Police. Features include username and password access for parents, guardians, law enforcement and AMBER Alert Coordinators, biometric identity verification using smart phones and in car computers and rapid communication of information to law enforcement, media and the public at large.

#### **About Cognitec**

Headquartered in Dresden, Germany and with offices in Miami, FL; Rio de Janeiro, Brazil; and Hong Kong, China, Cognitec develops, markets and deploys the well-established and market leading FaceVACS® face recognition software to global customers and government agencies. Cognitec's software experts have been developing face recognition technology since 1995. In various independent evaluation tests including the Face Recognition Vendor Tests in 2002 and 2006, FaceVACS® has proven to be the leading technology available on the market.

For more information on Cognitec Systems, please contact: [info@cognitec.com](mailto:info@cognitec.com) [www.cognitec.com](http://www.cognitec.com)

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